

MULBERRY
ADVERTISING

CREATIVE COLLECTION

INTRODUCING A SELECTION
OF PRINT AND DIGITAL
DESIGNS

MEET THE TEAM



EMMA NICOLSON

Director
& Copywriter



CLAIRE WILD

Director
& Head of Creative



KATHY DAY

Financial Director



STEVE GARDINER

Marketing Consultant



NIGEL READ

Graphic Designer
& Photographer



KEVIN WALKER

Graphic Designer



CHRIS ROBINSON

Web Designer
& Developer



ROB FENECH

Web Designer
& Developer

A small but mighty band
of design fanatics

We live, eat, sleep and breathe creative design.
When you work with us, we devote ourselves
to finding the best possible solution to
your marketing conundrums – and
by best, we mean most effective,
economical, inventive
and inspired.

OUR SERVICES

DESIGN & PRINT

- Branding and corporate identity
- Marketing material
- POS
- Print and web advertisements
- Infographics
- Packaging
- Exhibition stands and graphics

PUBLICATIONS

- Copywriting
- Publication design and layout
- Online publication
- Brochures and leaflets
- Stationery
- Print
- Photography

ONLINE

- Website design
- Website development
- Website strategic planning
- Website domain and hosting management
- Website maintenance
- Contact Management System (CMS) website
- Email marketing - design and send

PRINT DESIGN

Printed materials require solid design knowledge built from the confidence of experience.

We invest every item with a care of detail grown from a genuine love of print in all forms. We work with you to ensure your business cards, vinyl graphics, bespoke packaging solutions, exhibition stands or brochures are items built to last – not only as physical materials but also in your customers' memories.

Direct Mail

-

Brochures

-

Press Ads

-

POS Labels

-

Packaging

-

Events

-

Billboards

DIRECT MAIL

Insurance DM for The Caravan Club with personalisation.

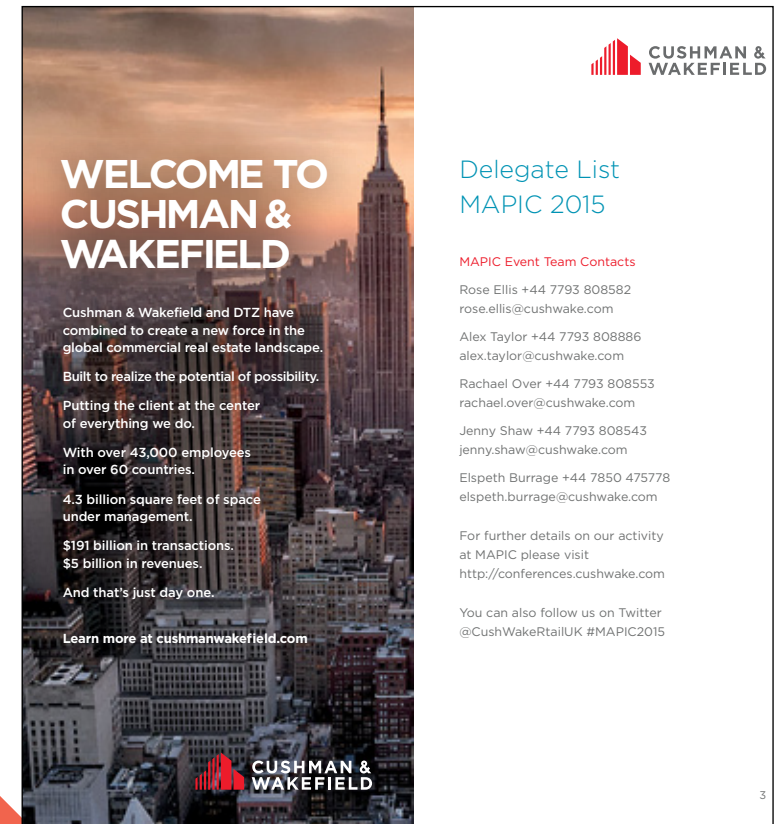
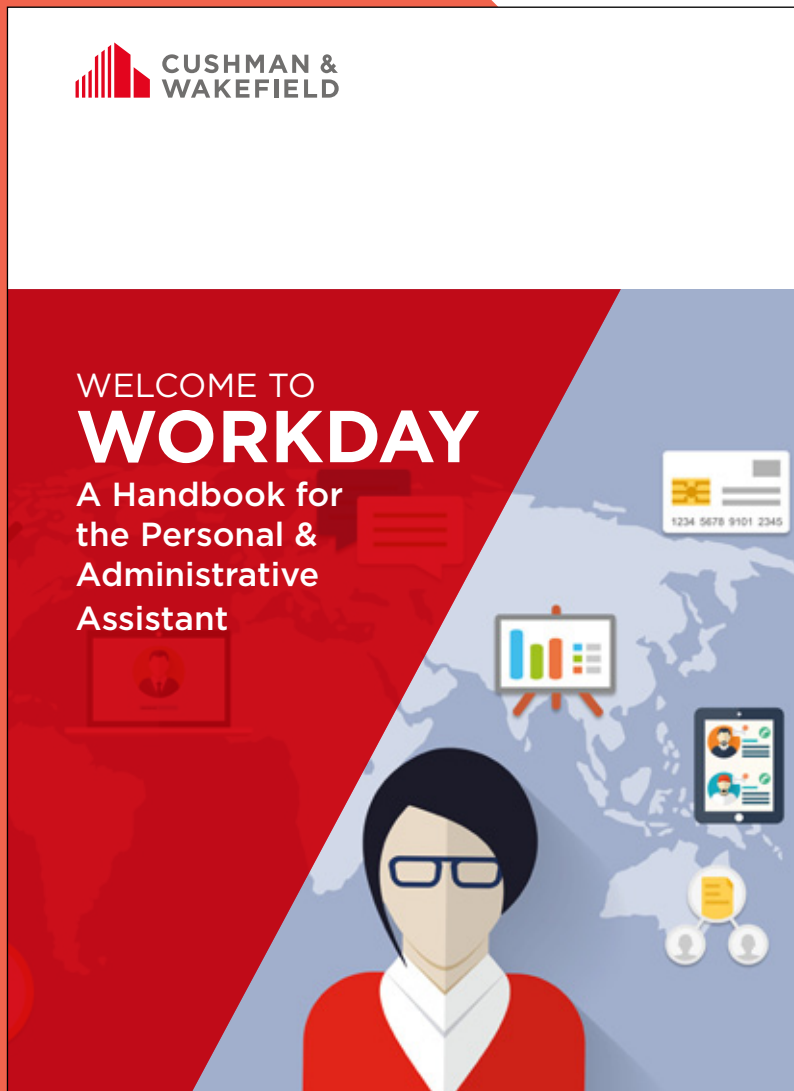


BROCHURES



Passmore Academy
Prospectus Design
& photography





BROCHURES



The Caravan Club 'The National' Publications

PRESS ADS

There's a
new arrival in
Chelmsford...

Due Date: May 2015
Name: Simply Fertility
Location: Hoffmanns Way
Chelmsford

Visit **Simply Fertility**
at our open day on
Saturday 24th Jan
and celebrate
new life with us.

For more information please call
01245 241 231
www.simply-fertility.com

Simply beautiful, **Simply life...** 



Simply Fertility – Local Press

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Canon UK – John Lewis Publication

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Christmas**



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KIDS
GOODIES***

SKATE IN STYLE

- FAMILY SESSIONS • LIVE MUSIC
- FESTIVE ENTERTAINMENT

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*WHEN YOU BOOK A FAMILY OR KIDS SESSION

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Evening Standard

We've come 28th in the Top 50 Awards for Customer Service in the UK!

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and join Europe's biggest touring community

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- £10 per night saving on pitch fees
- Stay just 5 nights and make your money back on the join fee
- Access to over 200 Club sites and 2,500 independent sites
- Market-leading Caravan Insurance exclusive to members
- Access to over 250 Club-approved overseas sites
- Huge savings on family days out and attractions
- Free monthly Caravan Club magazine, worth £40
- Free car and caravan matching service



Enjoy these great member benefits and more at www.caravanclub.co.uk or call 01342 488397

WAKE UP TO A NEW SIGHT EVERY WEEKEND... ...WITH CLUB SITES ALL OVER BRITAIN

Isle of Skye in Scotland

Wake up to a new site every weekend! Great escapes are easily made this year at fabulous Club sites located all over Great Britain. Find holiday happiness just outside your door with your Club.

Enjoy Great British holidays from a Great British Club at caravanclub.co.uk Where will you explore in 2016?



Join the adventure



Discover a world of opportunities
when you join The Caravan Club.

Get up and go, taking everything you need, to wherever your heart takes you. Family holidays, active weekends or a short break can be right on your doorstep or even further afield.

No more dragging suitcases to the airport, no hidden costs and no set meal times. Just you, your loved ones – even your pets – spending time together to connect and explore the possibilities.

At just £46* a year, start exploring today

Visit caravanclub.co.uk

or call 01342 318813

*Price for paying by direct debit. A £10 joining fee is payable if you choose not to pay this way. Price valid until 14 December 2015.



Retro Sweets Packaging

PACKAGING



EVENT GRAPHICS

Westfield

For Christmas 2013 we designed and provided all of the large scale artwork to dress up Westfield's "Skate In Style" event. Also creating all the digital creative for the advertising screens.



EVENT GRAPHICS

CAMRA

Campaign For Real Ale – we were commissioned to create the Join graphics and membership stand for the Great British Beer Festival 2017.



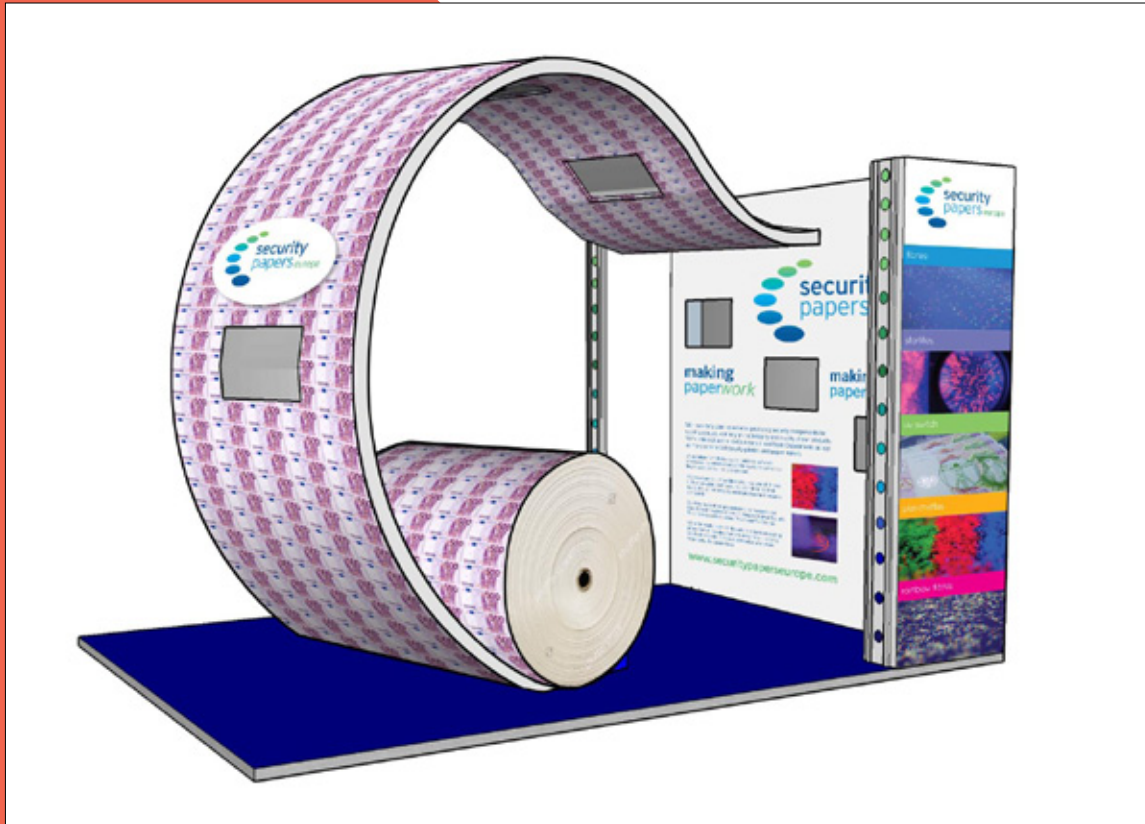
EXHIBITION GRAPHICS



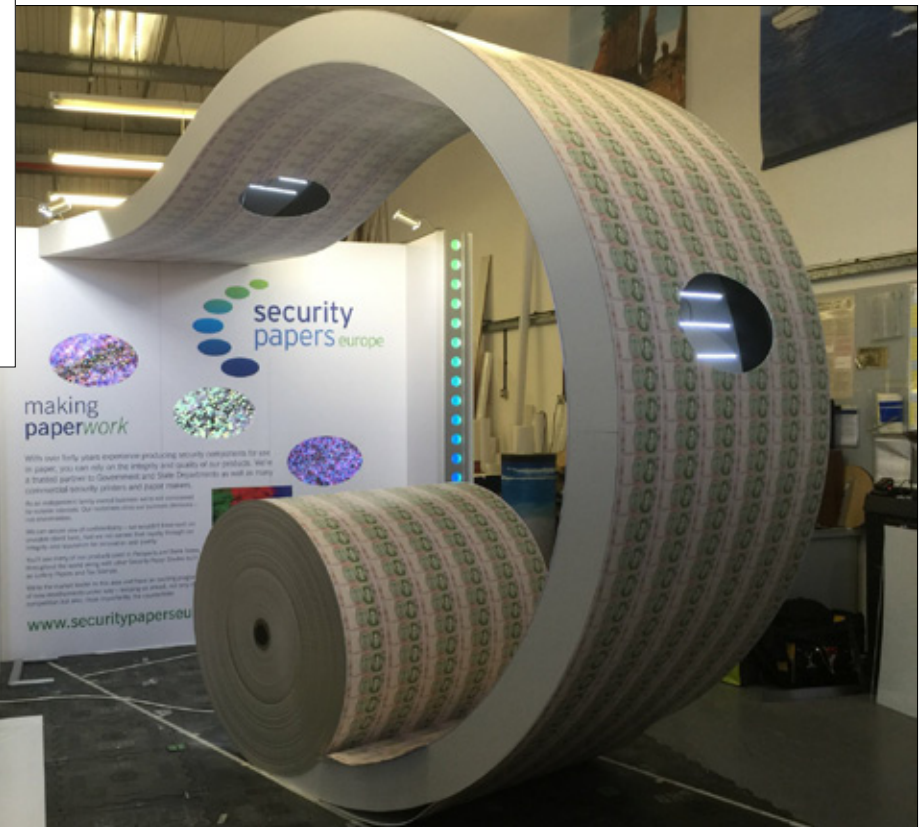
Fine Confectionery



EXHIBITION GRAPHICS



Security Papers stand designed for exhibition in Seville.



EXHIBITION GRAPHICS

Plastic Products International



BILLBOARDS

Simply Fertility



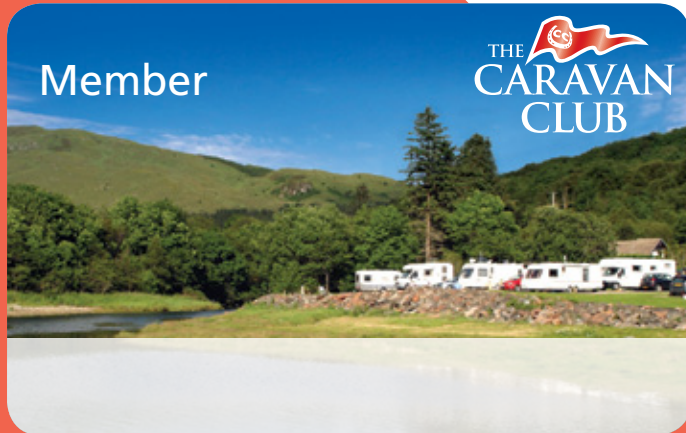
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MEMBERSHIP CARDS



The Caravan Club

Experience
Freedom



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PHOTOGRAPHY

Few agencies can boast a team of in-house photographers – but at Mulberry, we're proud to have a versatile and talented team, on hand to deliver captivating images for your brand at the drop of a hat.

Having skilled photographers in the design studio allows us to collaborate easily with our clients and each other – ensuring you get beautifully crafted, high impact marketing materials that perfectly reflect your company. We deliver a bespoke service that works around your needs and schedule.



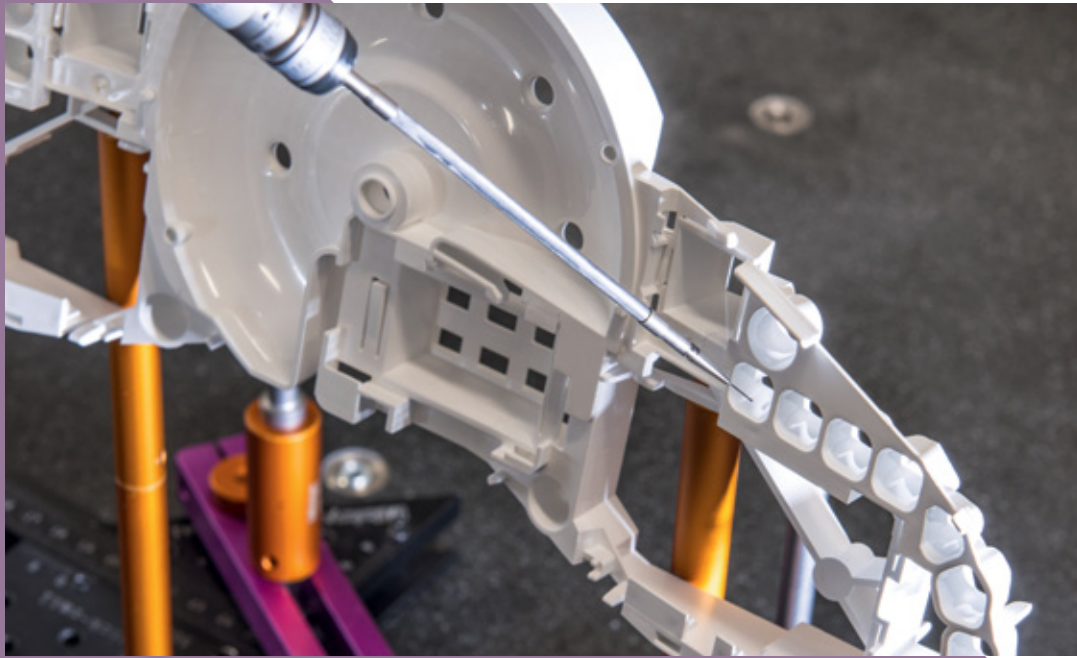
Pyes Farm – Website and product photography



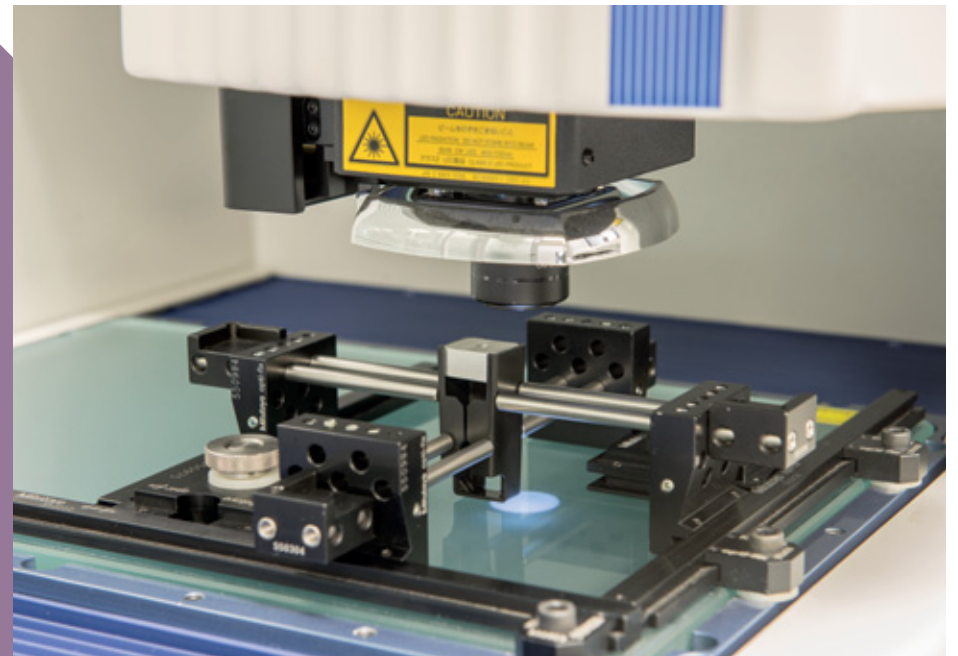


Royal Gunpowder Mills – Attraction Photography



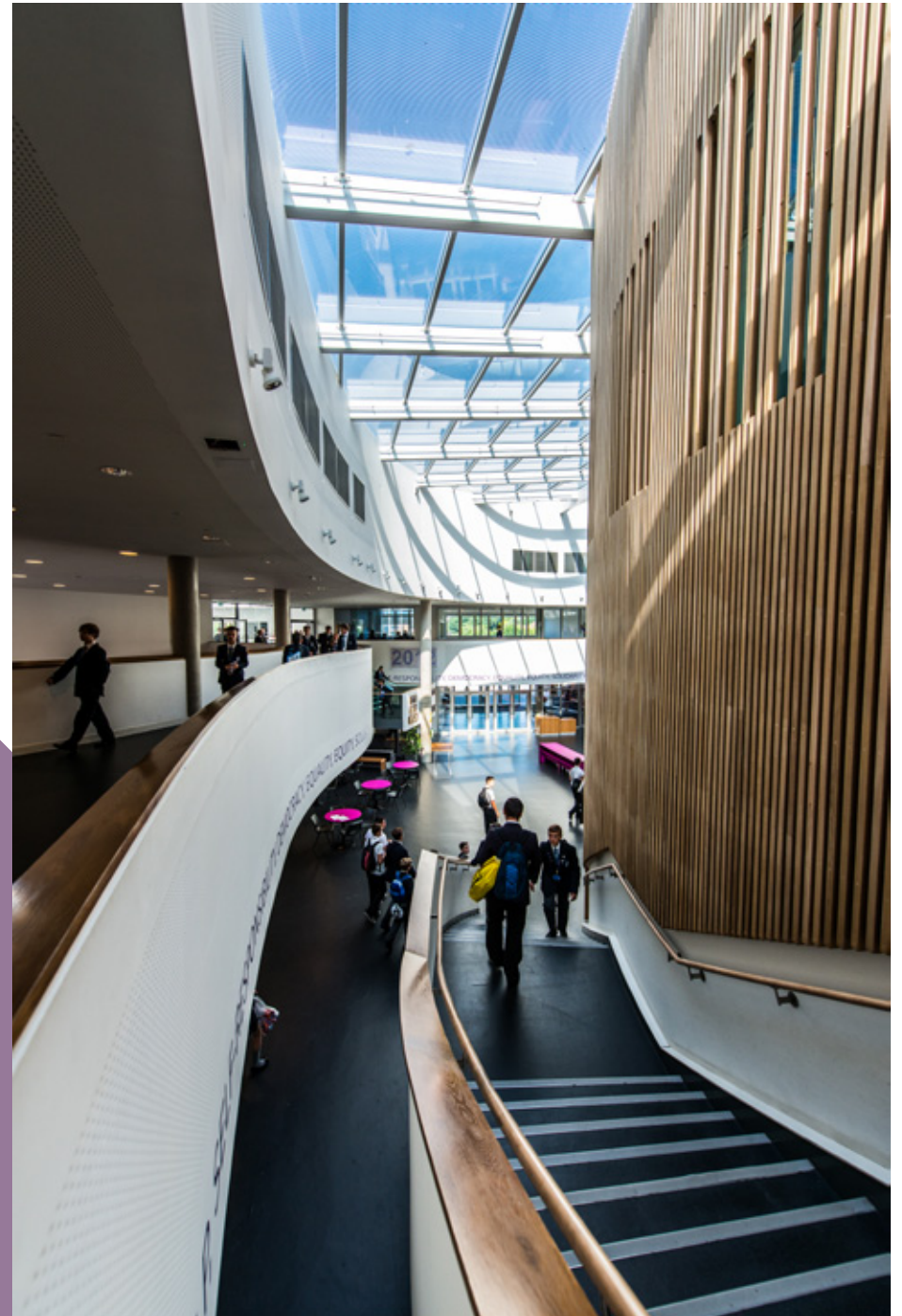


Plastic Products International – Photography





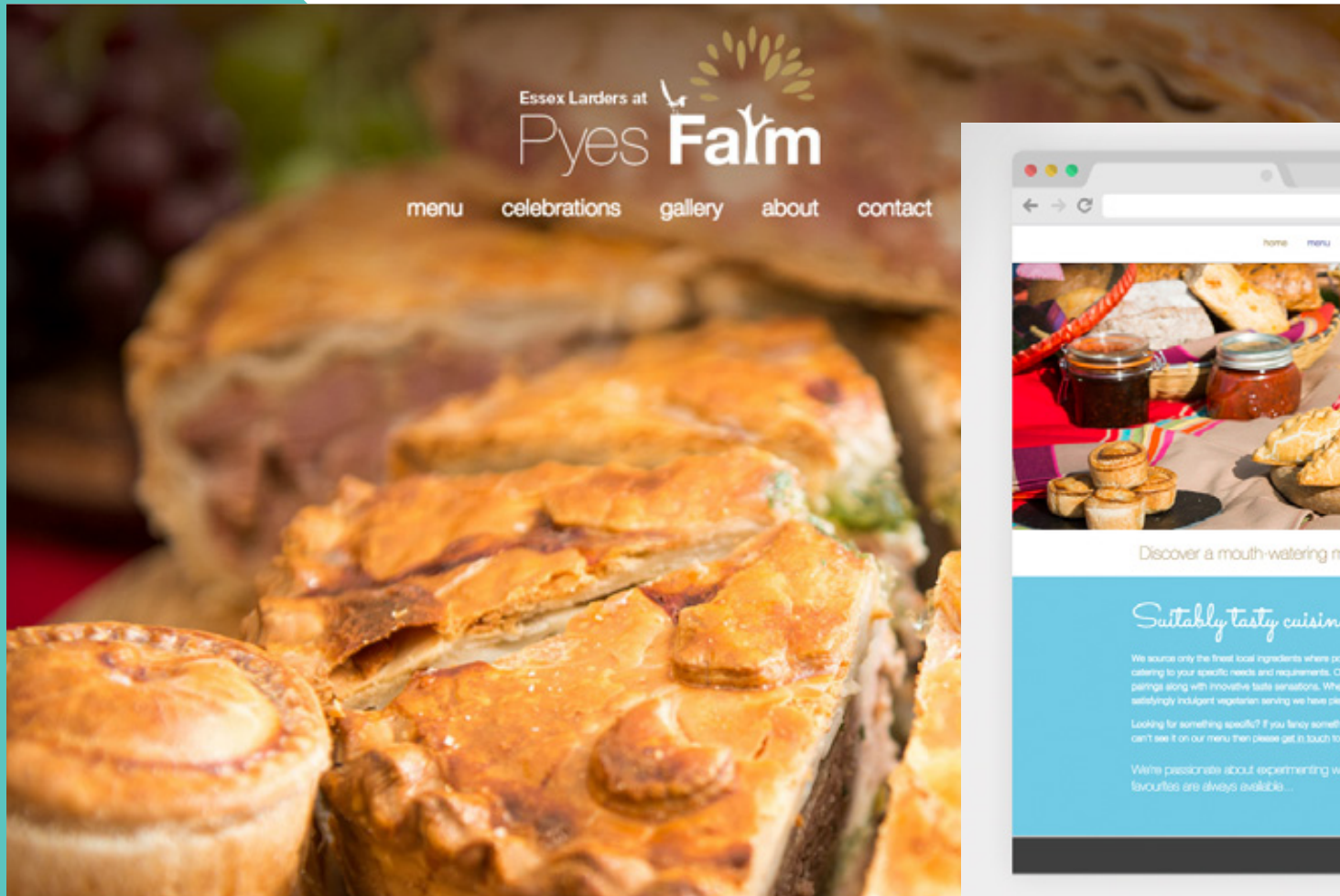
Passmores Academy Prospectus Photography



WEBSITE DESIGN

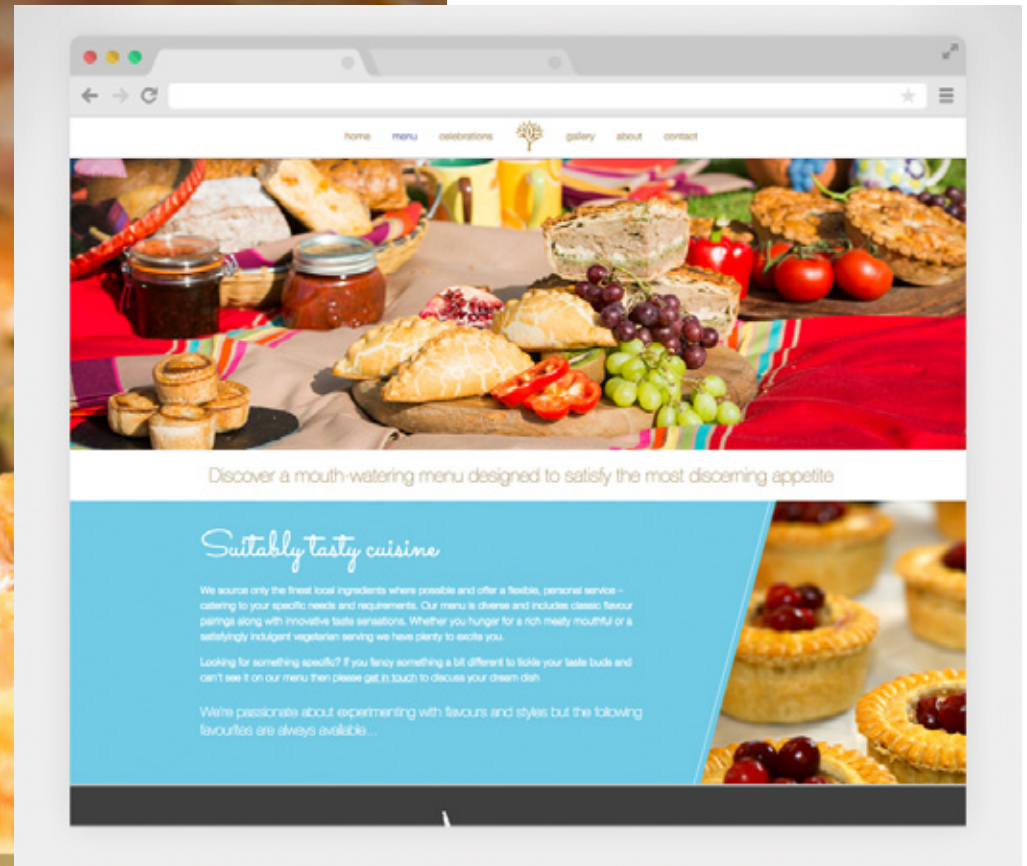
Faultless, authoritative, welcoming websites designed to reflect your brand and connect with your customers. Each project starts with you – we listen to your objectives, appreciate your vision and get under the skin of your target market.

We believe all websites should reflect the individuality of the client. Our bespoke websites are tailored to your needs, while retaining dependable cross platform usability and intuitive navigation.



Essex Larders at
Pyes Farm

[menu](#) [celebrations](#) [gallery](#) [about](#) [contact](#)



Welcome to Pyes Farm, home to the finest pies!

Where can I buy a pie?





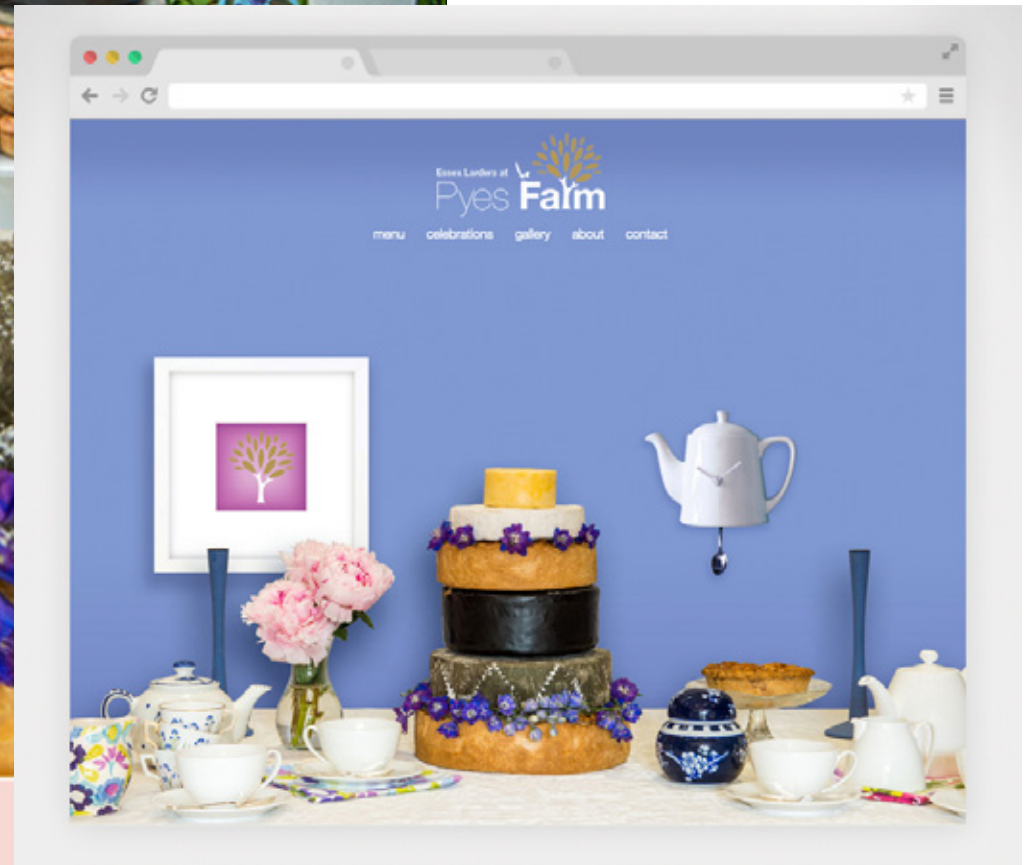
*No party is complete
without a Pyes Pie!*

They make the perfect statement centrepiece for a celebration, whether it's an anniversary, christening, birthday party, wedding and so on. We hand-bake all our pies and can tailor them to your requirements – adding pretty pastry hearts, initials, lettering and dates to your exact wishes.



Enjoy a slice of history

You may think that the wedding pie is a recent phenomenon – but that couldn't be further from the truth!





MORGAN MAIN DEALER & LOTUS SERVICE CENTRE

Allon White Sports Cars is one of the UK's longest established Morgan sports car dealers and an official Lotus Service Centre, offering market leading expertise and knowledge.

If you're thinking of buying a New or Used Morgan or perhaps a used Lotus sports car, we can help you make an informed decision.

Alternatively, when your Lotus, Morgan or other classic sports car needs a service or upgrade or repair work carried out, our experienced team and Factory trained technicians can provide all the assistance you require. We also undertake full restorations on Morgans and Lotus.

Then in our coach trimming workshop, we manufacture, fit, repair and restore interior trim and hoods for all makes and models of car.

Click on the headings to find out more...

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LOTUS CARS



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50th Anniversary

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MORGAN CARS FOR SALE

LAST UPDATED: 06/07/2016

We always have a selection of quality used Morgan cars for sale and we work hard to keep our website up to date.

Our standards are high, and each pre-owned Morgan is thoroughly checked in our workshop before sale and serviced as required. We also HPI check all our cars.

All used Morgan cars sold for use within the UK come with a 3 month warranty and a 12 month MOT (where applicable).

If you would like further information on any of the used Morgan cars shown on our website, or have any questions about Morgan ownership in general, then please do not hesitate to [contact us](#).

If you would like to download our latest stock list with details of new and used Morgans, please click on [Allon White Sports Cars Stock List](#).

Are you looking for a used Morgan car and are not sure of the model or specification right for you? Or maybe you don't know the points to look for to ensure you buy a good car?

To address these issues, we've produced two guides:

"Are you considering a classic Morgan?" - a general guide to the models and specifications.

"Used classic Morgan buyers guide" - a summary of key areas to watch out for when buying a used Morgan.

For a copy of either guide, please click on [Morgan Buyers Guide](#).

<p>2003 MORGAN 4/4 4-SEATER</p> <p>£24,750</p> <p>VIEW MORE</p>	<p>2000 MORGAN PLUS 4</p> <p>£25,750</p> <p>VIEW MORE</p>	<p>2013 MORGAN 3 WHEELER - SUPERDRY</p> <p>£26,750</p> <p>VIEW MORE</p>
<p>2011 MORGAN 4/4 4-SEATER</p> <p>£26,750</p> <p>VIEW MORE</p>	<p>2011 MORGAN PLUS 4</p> <p>£26,750</p> <p>VIEW MORE</p>	<p>2011 MORGAN 3 WHEELER - SUPERDRY</p> <p>£26,750</p> <p>VIEW MORE</p>

LATEST BLOG POSTS



OWNING A MORGAN SPEEDSTER

The Morgan Speedster is a car that really makes

Give your paper a life

We take your printed or plain paper and add texture

1 You print your design onto your paper or board

2 Select your texture from our embossing range

We emboss your paper and board

Creating that bespoke embossed finish to your design is easy with Spinks Embossers. You choose the material that gives the best design and print characteristics, and let us add the texture to your design. You have unlimited creativity with over seventeen embossing designs that can be applied to your design on coated or uncoated paper and board, printed, film laminated, UV varnished or plain material. As a result, you don't have to compromise on quality or creativity compared to the limitations of straight onto certain 'creative embossed papers'.

Embossing after printing also eliminates some of the problems associated with stock embossing, such as bottoming out the print, dot gain, scuffing and print registration. Some of our embossed textures are two-sided, which means text papers look great on both sides of the sheet.

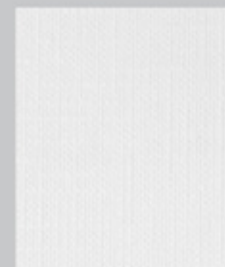
If you would like to see the difference a Spinks embossing can make to your next job please contact us. We will be happy to proof sheets free of charge.

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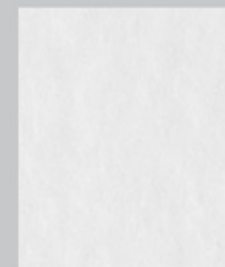
Browse through over seventeen embossed textures to suit your design. You can choose from our Standard range or Speciality embossed range.

Standard | **Speciality**



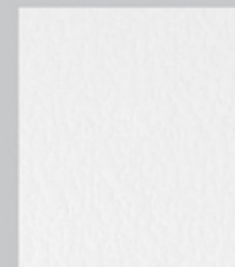
Regency +

Order Sample



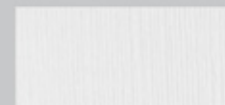
Stucco +

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Old Ripple +

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[WHAT ARE PHONICS?](#) [ABOUT US](#) [MAIN SITE](#) [MORE PRODUCTS](#)

Everything you need to give your child a head start.



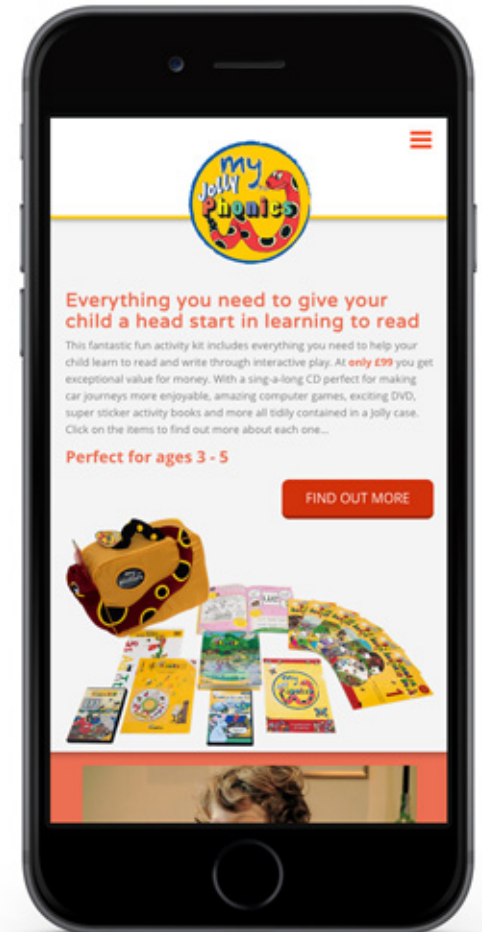
This fantastic fun activity kit includes everything you need to help your child learn to read and write through interactive play. At only £99 you get exceptional value for money.

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 PremierTeam Square Cut Folders Foolscap 180gsm Buff Your price: £4.94 Excl. VAT ADD TO BASKET	 Bic Cristal Ball Pen Medium Point Black - Box of 50 Your price: £4.94 Excl. VAT ADD TO BASKET	 V-Team Copier Paper A4 White Your price: £4.94 Excl. VAT ADD TO BASKET	 PremierTeam Square Cut Folders Foolscap 180gsm Buff Your price: £4.94 Excl. VAT ADD TO BASKET


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CHOCOLATES

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Chocca Mocca is a small, unassuming gathering of fine chocolate aficionados who work tirelessly to create an exciting portfolio of sumptuous fruits and nuts smothered in top-notch chocolate.

We offer a fitting finishing school for those fruits and nuts who desire a little freedom to express their more sophisticated side, providing them all not only with swish, classy looking packaging to reside in, but countless opportunities to travel far and wide and make their presence felt in the finest fine chocolate emporiums in the land (or abroad), be they discerning delis, food halls, farm shops, duty-free outlets, prestigious department stores and particularly well-to-do hampers.

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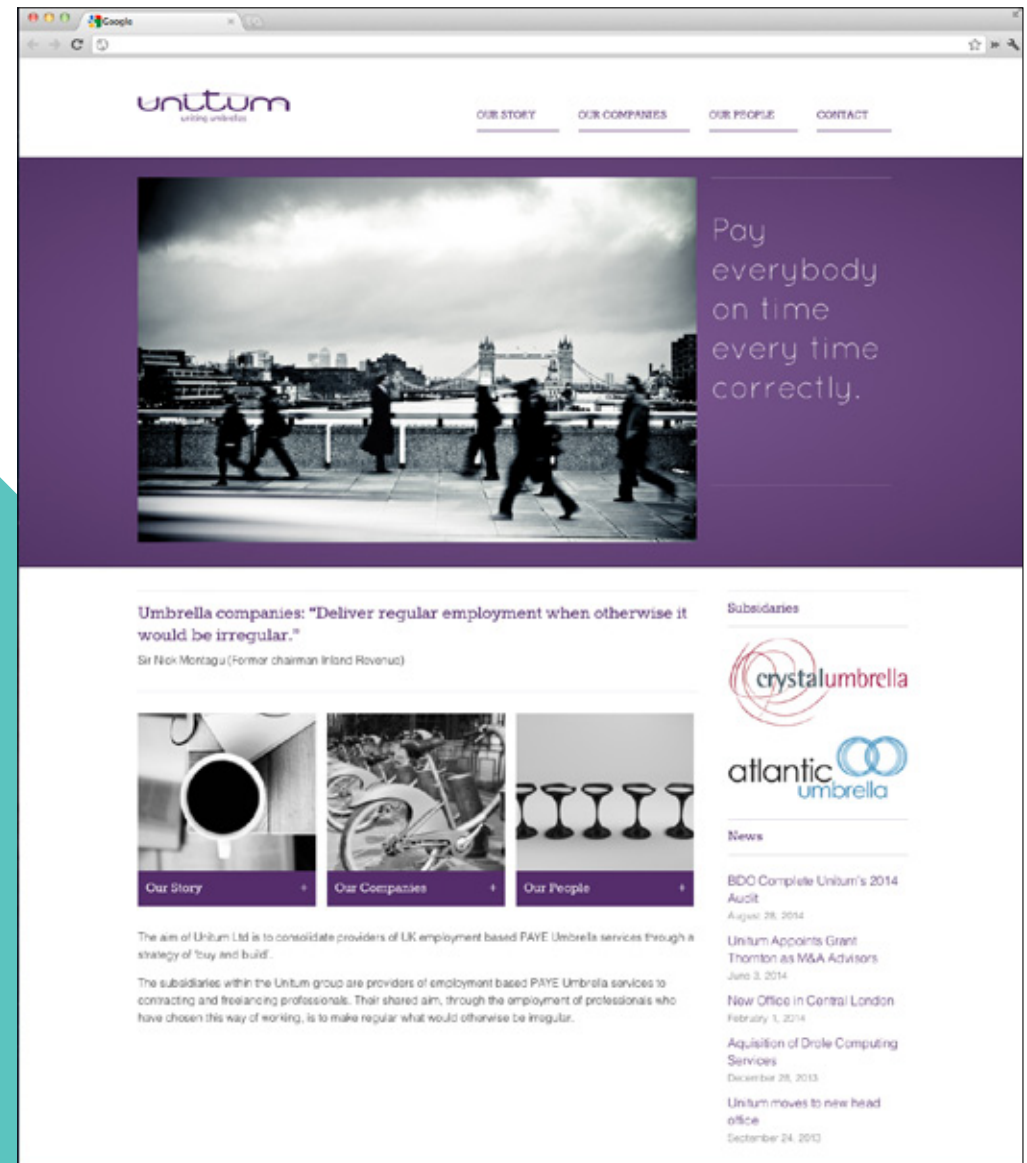
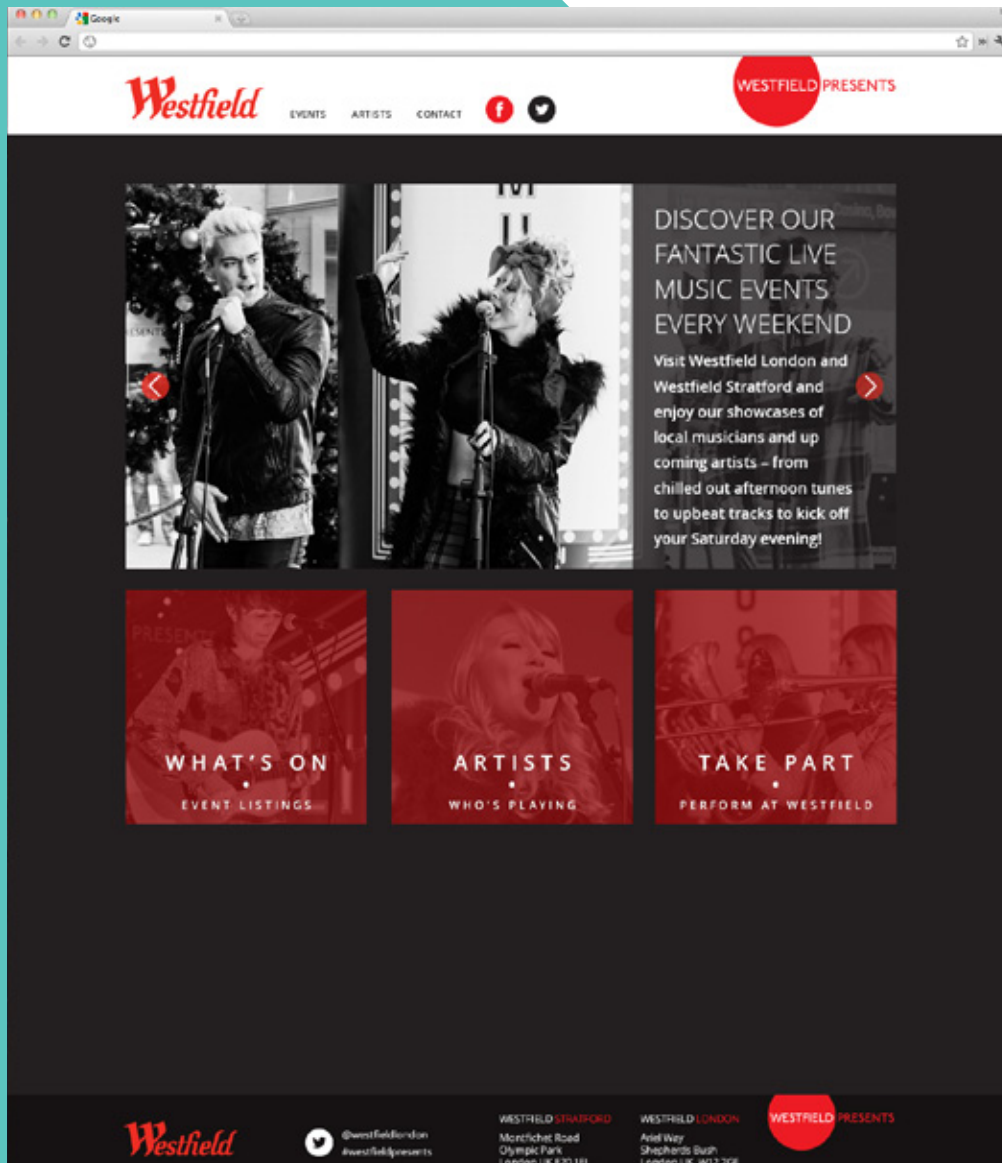
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Westfield Presents

unitum.co.uk



EMAIL MARKETING

Email marketing is in a constant state of evolution – adapting to reflect customers' changing methods and expectations. With tablet and mobile use now higher than desktop and email browsers updating or merging regularly, it's imperative to create responsive emails that render beautifully no matter where or how they are viewed.

Our digital designers and email programmers create assertive campaigns that communicate your messages clearly – engaging with your market creatively.

Are you getting the most out of touring?
Having trouble viewing this email? View an online version [here](#)



Come and see the sites...

Thank you for showing an interest in The Club, we'd love to welcome you as a new member soon. At only £44 for 12 months membership - which can include partners and family members at no extra charge - it's great value.

Our pitch prices are fixed so you can make your plans, safe in the knowledge your neighbour won't have paid any more or any less than you. Why not join today and start taking advantage of our fantastic member benefits!

We look forward to seeing you soon
The Caravan Club

[Join today >](#)



Join today
for only
£44*

- Enjoy more as a member**
- Access to exclusive locations
 - Online booking
 - No toll savings
 - Free technical assistance
 - Superb insurance services
 - And much, much more...

[Reasons to join >](#)

Take it easy...
and get back to basics.

Camping with The Club

If you don't own a caravan or motorhome, don't worry! There are around 40 sites with tent pitches in peaceful glades. Alternatively try one of our camping pods - perfect for a family of four.

[Book your break >](#)

*Price for paying by direct debit.
*If you join via The Club website or the contact centre we will refund your membership fee within 4 weeks of joining if you are not happy with what The Club offers. No refund available if any insurance has been created or any overseas holidays booked. Applies to UK residents only.

To get the most out of The Club website [register today](#).

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The 12 Deals of Christmas

To celebrate the festive season, we are making 12 unique offers to organisations that currently use an alternative supplier to Pitney Bowes to frank mail.

Switch franking machine supplier to Pitney Bowes within the published timeframe and you'll be amazed at some of the incentives to change.



For the First Deal of Christmas Pitney Bowes sent to me.....

A 32" LCD LG Television to...

- Enhance your reception area with welcome screen messages
- Deliver presentations to potential new clients
- Project images for customer events

Call 0800 748639

or open our advert calendar at

www.pitneybowes.co.uk/12deals

Hurry as this give away will end November 20th 2012.*

Why frank with Pitney Bowes?

Did you know that our Connect+ series machines allow you to design your own envelope messages that you can download and print onto your envelopes in seconds?

Merry Christmas from Pitney Bowes

*Offer valid for franking machines orders placed by November 20th 2012. Offer is subject to minimum spend criteria and is subject to terms and conditions. Refer to your account manager for more details.

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Come and meet the PPI team on stand 11E6 at the world's biggest automotive trade show.

7th -9th June 2016

Visit us
at stand
11E6



Dear John,

PPI are a proud lead sponsor of automechanika Birmingham, the world's largest exhibition for the automotive aftermarket and supply chain sector. We'll be presenting our complete turnkey solutions at the show and are looking forward to showcasing our tooling, plastic products and assembly solutions to visitors.

Join us at stand 11E6 between the 7th and 9th of June to see how our extensive experience in the automotive supply chain can help your business whether you are an OEM, Tier 1, 2 or 3 supplier.

Visitor passes are completely free and with state-of-the-art technologies on show automechanika Birmingham is a show not to be missed.

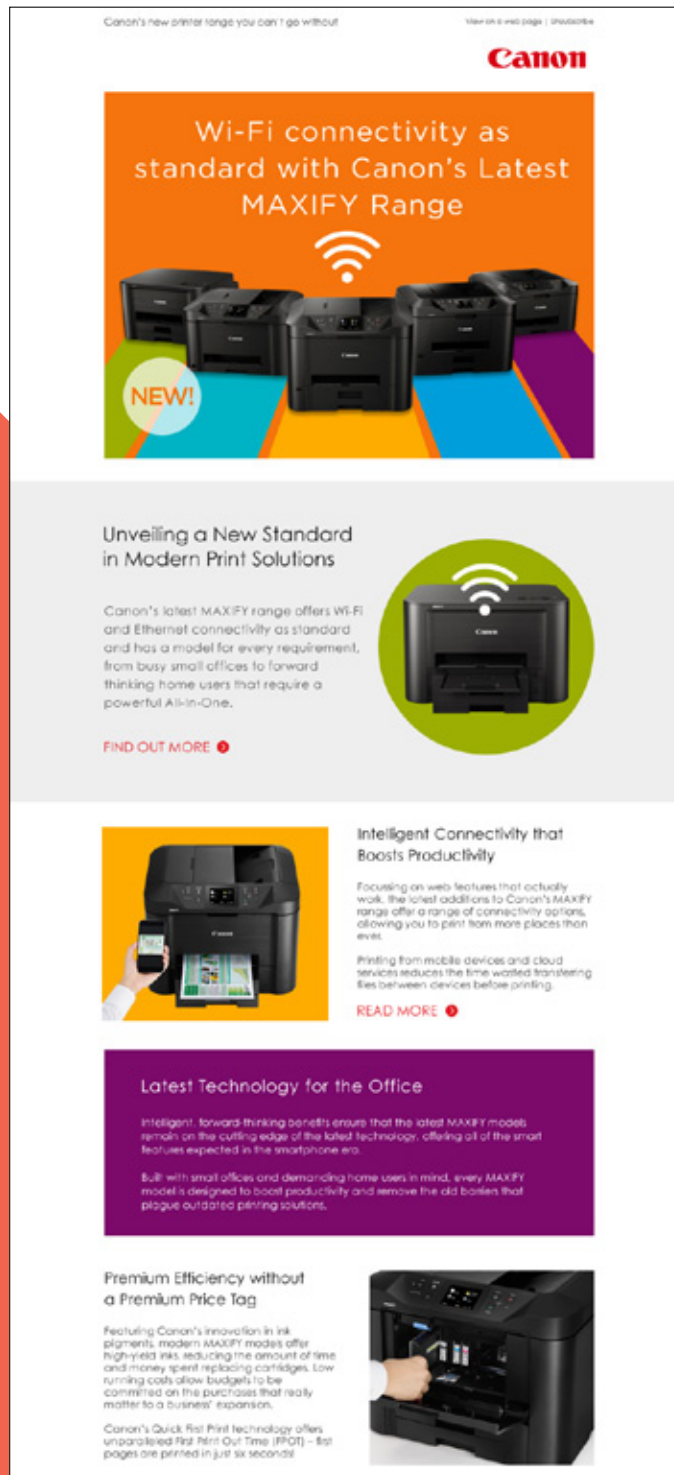
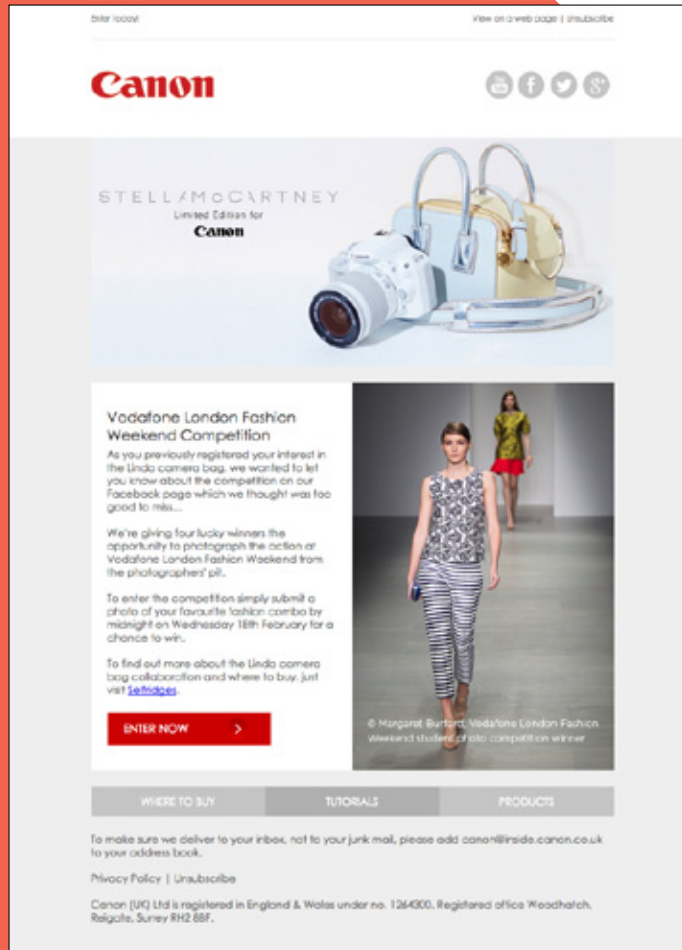
Register your place today!



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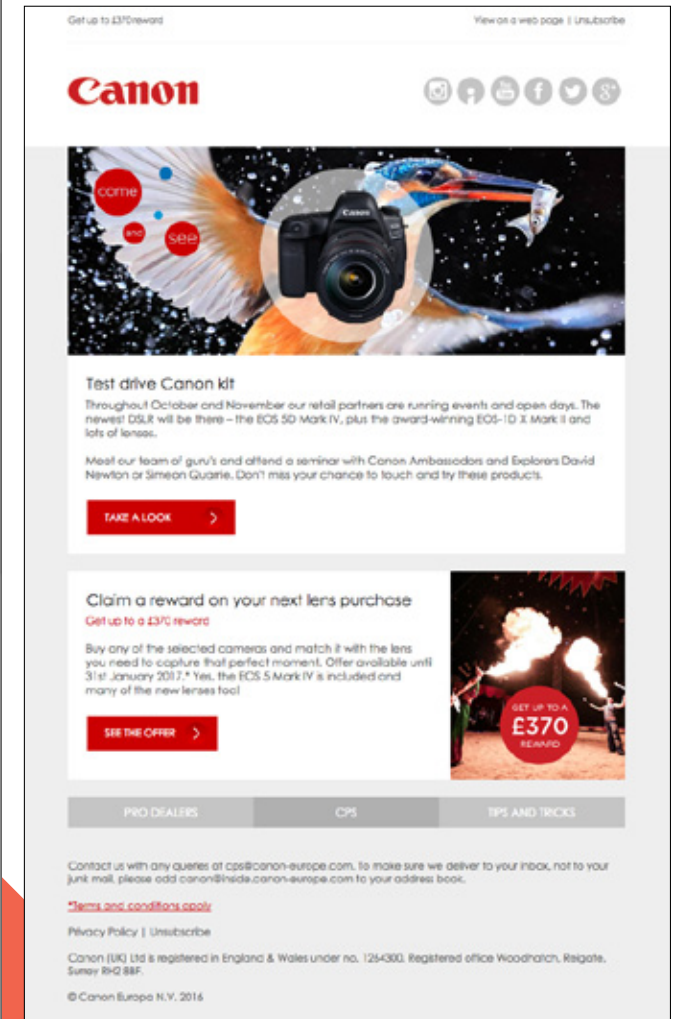
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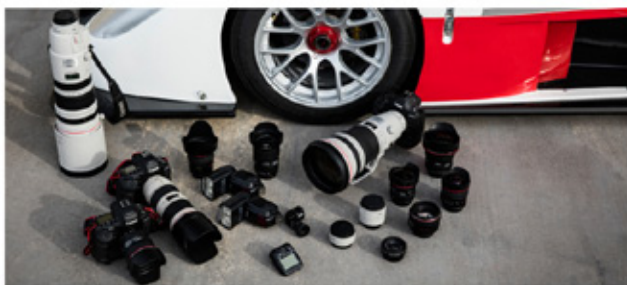
Template Email:



Add a new lens and claim up to £65

Canon

COMPLETE YOUR ULTIMATE KIT BAG WITH CANON'S LENS REWARD



Did you know that you can claim up to £65 cashback when you complete your kit bag with a Canon lens?*

Which combination will you choose? From our outstanding range of EF and EF-S lenses to our compact yet powerful EF-M lenses right up to the ultimate quality of our Cine lenses – you're sure to find the perfect lens for you.

[FIND OUT MORE](#)



Claim £105 on an award-winning telephoto zoom

Why not add the versatile EF 70-200mm f/2.8L IS USM III to your kit bag? With its four stop image stabilizer and ultrasonic focusing capability it's the ultimate workhorse lens.*

The Glorybury of wildlife and birdwatching

Canon

THE MUST SEE EVENT FOR ALL WILDLIFE AND BIRDWATCHING ENTHUSIASTS



Why not come and join us at Birdair 2017? The event, which takes place at the spectacular Rutland Water Nature Reserve runs from the 18th - 20th August. This is an essential date in the diary for all wildlife and birdwatching enthusiasts.

[REGISTER NOW](#)



Action packed seminar schedule

While you're there, don't forget to visit the Canon seminar stage where you can hear from leading wildlife experts such as Chris Packham, Oliver Wright, Danny Green and Andy Rouse.

[FIND OUT MORE](#)



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Campaign template
for Canon

Redeem your holiday stories

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Canon

YOUR COMPLIMENTARY PHOTOBOOK AWAITS



We hope you're loving life with your new Canon camera. But enjoying photography doesn't stop at taking great pictures – it's also about creating memories. A photo book is the perfect way to capture your holiday stories, and bring them to life in beautiful HD quality.

So why not redeem your FREE 24-page hdbook today? With the pre-fill tool, you can create your book of memories in minutes.

[REDEEM NOW](#)

BRAND CREATION

Logo Design

-

Corporate Guidelines

-

Online ID Website

Bold, memorable, legendary and instantly recognisable. We create compelling corporate identities for a wide variety of clients in multiple industries. It is vital in today's climate that you have a strong and adaptable brand model that delivers across multiple platforms and reflects your business.

By taking the time to understand your market and clearly defining your company's aspirations and objectives, we deliver a brand identity that communicates your ethos with character and integrity.



LOGO DESIGNS



LOGO DESIGNS



Logo Brainstorm – logo designs for a Canon campaign

COPYWRITING

A picture paints a thousands words – but a thousand words tell a story. Words matter in all forms of advertising and nobody knows this better than our team of copywriters. Working with you to create an authentic tone of voice for your brand is what Mulberry care passionately about.

We deliver email, DM, advertisement, brochure and website copy that carries your message to your target market clearly, concisely, creatively and coherently – ensuring high response rates and maximum engagement.



